

Monday, 1 February 2021



GoBake – Supply Chain Update (COVID-19)

(Important to please read)

Dear Customer,

We are continuing to face significant disruption across our supply chain especially related to the impacts of COVID-19 (Coronavirus).

This includes impacts from selected factories due to lockdowns in their local area as well as the well-known issues with shipping lines. We are experiencing delays of shipping of an additional 4-6 weeks in some instances. The biggest frustration is the changes that are happening from previously promised dates. We can only advise the dates we have been provided however are finding these continue to change by the day.

We are confident that over the previous months that with our additional forecasting and increased orders we will keep any supply issues to a minimum however will continue to keep you updated weekly.

- Website (Visit our News for the latest updates)
- Phone / Email (contact us for an update and we will share with you the latest news)
- Emails (updates included with any mail outs)

Product (s)	Reference	Vessel ETA into NZ Port	Estimated Available Date for Ordering	Comment
Cake Boxes, 4mm Individual Cake Discs, 2mm Twin packs, Donut Boxes	21273 and 21398	Arrived	Full availability from 4 th Feb	First container arrived and available for ordering. Second container has arrived at warehouse and expecting to supply orders from 4 th February or earlier. This shipment left our factory in November and took an additional 6+ weeks than normal.
Edible Icing Paper	21337	22 nd Feb	4 th Mar	We have limited stock available.
Baking Cups	21340	8 th Feb	22 nd Feb	Hoping for goods to be available earlier than current available date.
Icing Decorations	21403	Arrived	4 th Feb	Selected items may remain OOS for 3-4 months.
Flavours & Colours (500ml+)	21474	End of Feb	Early March	
Cake Boards (Masonite, 12mm Boards, 2mm Discs 50pk), Printed Cake Boxes	21328	29 th Jan	12 th Feb	This shipment left our factory in early December and took an additional 6 weeks than normal. Selected sizes not due until 5 th March.
Birthday Candles	21363	21 st Feb	5 th Mar	
Acrylic Cake Toppers	21363	21 st Feb	5 th Mar	
Piping Bags 12 Inch 100pk	21412	13 th Feb	19 th Feb	
Seasonal Choc Placs	21488, V/D 21489, E/er 21499, M/D		5 th Feb 5 th Mar 6 th Apr	Our local factory is struggling for raw materials and capacity. We are working together with them to best manage production.
2g Retail Lustre Dusts	21498		28 th Feb	
50ml Retail Flavacols	21498		28 th Feb	

Please understand, this does not affect all products and we also source products from many suppliers around the World. For example, we may have 2-3 different factories supplying different Cake Boxes and therefore the above description does not necessarily cover all items within a category. For more information about a specific product, please contact us and we can help you.

We will continue to provide updates as things continue to change day-by-day, hour-by-hour and as required.

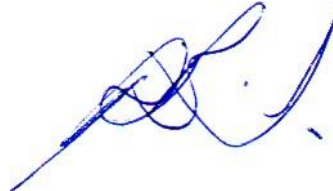
Thanks for your on-going understanding and commitments.

If you have any questions, please feel free to contact us.

Yours sincerely
GOBAKE LIMITED



Mike Briant, Managing Director



Steve Briant, Director